

## SVEN HARDING > DIRECTOR'S CREDITS

DOCUMENTARIES, BRANDED CONTENT & CAMPAIGN FILMS			
RED BULL TV	Red Bull Shay iMoto 2026	Highlights programme	Red Bull SA, Cape Town
RED BULL TV	Red Bull King of the Air 2025	Highlights programme	Red Bull SA, Cape Town
RED BULL TV	Red Bull Flugtag 2025 Cape Town	Highlights programme	Red Bull SA, Cape Town
RED BULL TV	Dakar Rally Car VS Dirt Bike	Branded content	Red Bull SA, Cape Town
RED BULL TV	Giving it Gears - Wade Young	Documentary series - Episode 5 of 5	Red Bull SA, Cape Town
RED BULL TV	Giving it Gears - The Drift Brothers	Documentary series - Episode 4 of 5	Red Bull SA, Cape Town
RED BULL TV	Giving it Gears - Kirsten Landman	Documentary series - Episode 3 of 5	Red Bull SA, Cape Town
RED BULL TV	Giving it Gears - Pat Davidson	Documentary series - Episode 2 of 5	Red Bull SA, Cape Town
RED BULL TV	Giving it Gears - Kayla Oilphant	Documentary series - Episode 1 of 5	Red Bull SA, Cape Town
FRANCESCA WATSON	The Process of Making	Brand film	<a href="http://francescawatson.com">francescawatson.com</a> , Cape Town
MARK BEAUMONT	Around the World in 80 Days	Feature length documentary*	MoonSport, Cape Town
WATER AID	Place of Sweet Waters	Campaign film	Public Media Alliance, UK
FIXODENT	Saving Aslan	Branded documentary	Saatchi & Saatchi, Italy
WATER AID	Moonwalk	Campaign film	Public Media Alliance, UK
RED BULL/Wings for Life	Still Running	Promotional documentary	Red Bull SA, Cape Town
SES	We Are SES	Brand film	Aspect Film & TV, UK
AMERICAN EXPRESS	Da Vero	Online documentary	Winkreative, UK
AMERICAN EXPRESS	Texas Driving Experience	Online documentary	Winkreative, UK
AMERICAN EXPRESS	Zingerman's	Online documentary	Winkreative, UK
GREENPEACE	Sunshine	Campaign film	Greenpeace International
GREENPEACE	Moda Sin Toxicos	Campaign film	Greenpeace International
ENVIRONMENTAL JUSTICE FOUNDATION	Dirty Cotton	Campaign film	EJF, UK
WILDAID	Heritage	Campaign film	JWT, New York
WILDAID	Teamwork	Campaign film	JWT, New York
WILDAID	Haile Gebrselassie	Campaign film	JWT, New York
TV COMMERCIALS			
PEOPLE'S POSTCODE LOTTERY	Endless Summer	UK	PPL, UK
ARIEL	Mystery Powder Experiment	3x TVCs for S.Africa	Publicis/Saatchi&Saatchi, Cape Town
ALWAYS	Sara	S.Africa	Leo Burnett, Lebanon
ALWAYS	Check, Check (Season 8)	3x TVCs for Nigeria, Egypt, Pakistan	Leo Burnett, Lebanon
TIC TAC	Refreshment to be Shared	Kenya	MullenLowe, UAE
ZANDO	Style.Unrestricted	S.Africa	MullenLowe, UAE
GOLDEN MORN	Neighbours	West Africa	Publicis, Ghana
HEAD & SHOULDERS	Cameron Van Der Burgh	S.Africa	Saatchi & Saatchi, UAE
DISCREET	Magnetic	Russia	Leo Burnett, Italy
BRIGHTHOUSE	Christmas Cubes	UK	WalkerAgency, UK
NESCAFE	DJ's Assistant	Czech Republic	Publicis, Prague
BRIGHTHOUSE	Cubes	UK	WalkerAgency, UK

BRITTANY FERRIES	Where Holidays Begin	UK	WalkerAgency, UK
PROBIOTEC	Biggest Loser	UK	The Foundry, UK
HEAD & SHOULDERS	Vicky	Russia	Saatchi & Saatchi, Russia
ALWAYS	Good To Go	3x spots for Nigeria, Egypt Pakistan	Leo Burnett, Lebanon
SIMPLY BE	Moments	UK	Principles, UK
CLEAR	Heatwave	Global	Lowe Worldwide, Singapore
ALWAYS	Check, Check (Season 1)	2x spots for Nigeria and Egypt	Leo Burnett, Lebanon
ALWAYS	Night	2x spots for Nigeria and Egypt	Leo Burnett, Lebanon
CLEAR	Heatwave	Global	Lowe Worldwide, Singapore
HOBBYCRAFT	Christmas Handmade	UK	WalkerAgency, UK
SLEEPMASTERS	I'm Sorry	2x spots for UK	WalkerAgency, UK
DOUWE EGBERTS	Choreographer	Czech Republic	Mark BBDO, Prague
ARIEL COLOUR & STYLE	Interior Designer	Eastern Europe	Saatchi & Saatchi, Poland
ARIEL PRO-ZIM 7	Aikido	Eastern Europe	Saatchi & Saatchi, Poland
ETHEL AUSTIN	The Way You Walk	UK	Finch, UK
LAMBRINI	Just Wanna Dance	UK	JWT/Cheetham Bell, UK
HEAD & SHOULDERS	Pro/Anti	Europe	Saatchi & Saatchi, UK
ISRAEL TOURIST OFFICE	Think Israel	UK	Bear, UK
MALTA GUINNESS	Supa Dupa Smiles	West Africa	Saatchi & Saatchi, Cape Town

## MUSIC VIDEOS

WESTLIFE	Us Against The World	Promotional music video	Sony Entertainment, UK
LAURA MICHELLE KELLY	There Was A Time	Promotional music video	Virgin, UK
WILD	Hypnotic	Promotional music video	EMI Classics, UK
BEAUTIFUL SOUTH	Living Thing	Promotional music video	Sony Entertainment, UK
MAKSIM	Olympic Dream	Promotional music video	EMI Classics, UK
BOND	Explosive	Promotional music video	Decca, UK
MARK JOSEPH	Bringing Back Memories	Promotional music video	1967 Records, UK
MAKSIM	Exodus	Promotional music video	EMI Classics, UK
JAMIE CULLUM	All At Sea	Promotional music video	Universal Classics & Jazz, UK
BUSTED	Sleeping With The Light On	Promotional music video	Island/Universal, UK
MAKSIM	Bumblebee	Promotional music video	EMI Classics, UK
THE ONES	Superstar	Promotional music video	EMI, UK
KOSHEEN	Harder	Promotional music video	BMG, UK
JAKATTA	So Lonely	Promotional music video	Ministry Of Sound, UK
3SL	Take It Easy	Promotional music video	Sony Entertainment, UK
STEVE BALSAMO	Sugar For The Soul	Promotional music video	Sony Entertainment, UK
MARTI PELLOW	I've Been Around The World	Promotional music video	Mercury Records, UK
S.I. FUTURES	We Are Not A Rock Band	Promotional music video	Mute Records, UK
MAXEE	Where I Wanna Be	Promotional music video	Mercury Records, UK
BEL AMOUR	Bel Amour	Promotional music video	Parlaphone, UK

BEATCHUGGERS	Forever Man	Promotional music video	London Records, UK
GABRIELLE	Should I Stay	Promotional music video	Polydor,, UK
NORTHERN LINE	All Around The World	Promotional music video	Global Talent, U
FIONA PRINCE	High On You Again	Promotional music video	Sony International
CHICANE	Don't Give Up	Promotional music video	Sony International
PRECIOUS	Stand Up	Promotional music video	EMI, UK
JAMELIA	I Do	Promotional music video	Parlaphone, UK
WESTLIFE	If I Let You Go	Promotional music video	RCA Records, UK
PETE HELLER	Big Love	Promotional music video	London Records, UK
DEETAH	El Paraiso Rico	Promotional music video	London Records, UK
ADD N TO X	Avant Hard	Promotional documentary	Mute Records, UK
STUDIO 45	Freak It	Promotional music video	Azuli Records, UK
DAVID McALMONT	The Boatman's Call	Promotional music video	Virgin, UK
NICK CAVE & THE BAD SEEDS	There Was A Time	Promotional documentary	Mute Records, UK
SASH	Mysterious Times	Promotional music video	Multiply Records, UK
DEPECHE MODE	The Singles 86-98	Long form documentary	Mute Records, UK
TRUCE	Eyes Don't Lie	Promotional music video	Big Life Records, UK
CELETIA	Runaway Skies	Promotional music video	Big Life Records, UK
CELETIA	Rewind	Promotional music video	Big Life Records, UK
RECOIL	Unsound Methods	Promotional music video	Mute Records, UK
HINDA HICKS	I Wanna Be Your Lady	Promotional music video	Island Records, UK
KAVANA	Crazy Chance	Promotional music video	Virgin, UK
FRANKIE OLIVER	There Was A Time	Promotional music video	Virgin, UK
MARY KIANI	With Or Without You	Promotional music video	Mercury Records, UK
TIN TIN OUT	Dance With Me	Promotional music video	Virgin, UK
MANBREAK	Wasted	Promotional music video	One Little Indian, UK
ANGELIQUE KIDJO	Shango	Promotional music video	Island Records, UK
BENZ	Miss Parker	Promotional music video	RCA Records, UK
AKA	Warning	Promotional music video	RCA Records, UK
* = post production director			